Requirements for the use of the deposit logo

Statiegeld Nederland is the implementing organisation for the Dutch deposit system for large and small plastic bottles and cans. The use of the deposit logo is mandatory on large and small plastic bottles and cans, which have a deposit and are registered in the deposit system. The logo makes it clear to the consumer and collection point as to whether or not there is a deposit on a package.



The **logo** must be placed on the bottle and can (consumer unit), not on the outer packaging of multipacks.



The use of the deposit logo is required by law and must have a minimum height of **1,2 cm**



No changes may be made to the logo.



The **proportions** of the logo may not be changed.



The proportions of the logo, in conjunction with the statutory minimum letter height of **1,2 cm**, result in a minimum logo size of **1.2 cm2.** The user is free to use a larger size logo.



The logo may be printed in **any desired colour**, both diapositive and negative, as long as it remains recognisable and legible and in the correct proportion.



The logo will be made **available digitally** in the formats .PDF, .AI and .EPS and can be downloaded via www.statiegeldnederland.nl.



The ownership and copyrights of the logo are vested in Statiegeld Nederland. Only producers/importers registered with Statiegeld Nederland are entitled to use the logo. Further terms of use are included in the agreement between producers/importers and Statiegeld Nederland.